**Call for participation:  Comparative Interview Study 1, CIS-1**

# Check your interview skills and learn about our colleagues, the front-end developers

CIS-1 is a series of interviews of front-end developers conducted by UX professionals working independently.

CIS-1 is a unique learning opportunity for experienced UX professionals.
Participation in CIS-1 is free.

| The purposes of CIS-1 | Goals |
|---|---|
| To learn more about front-end developers' views and needs regarding human-centered design and how they experience cooperation or non-cooperation with UX professionals | Improve communication and cooperation between front-end developers and UX professionals. This includes improving tools and deliverables used in the cooperation |
| To gain insight into how UX professionals conduct interviews | Provide guidelines for conducting great interviews based on real-world data |
| To give participants an impression of how other UX professionals conduct interviews | Help participants improve their interview skills by showing them what their peers do |
| To provide realistic examples of interviews conducted by UX professionals | Provide authoritative materials for UX training |

All of these purposes are pioneering work.

## Organizer and Coordinator

CIS-1 is conceived and organized by Rolf Molich, DialogDesign, www.dialogdesign.dk

Rolf will coordinate CIS-1. Rolf will be advised by highly experienced UX professionals, Chauncey Wilson and Jurek Kirakowski.

For more information about the organizer and coordinator Rolf Molich, see www.dialogdesign.dk. You may want to read about the ten similar previous CUE (Comparative Usability Evaluation) studies on www.dialogdesign.dk/cue-studies/

# Approach

1.  Seven to 14 UX professionals from German and English-speaking countries sign up for the CIS-study. We recommend that each participating UX professional has at least one year's experience, and that they have conducted at least a few one-on-one interviews.

2.  Each participant recruits two or three front-end developers.

    The front-end developers may be from the participant's own organization or from another organization. Front-end developers must have at least one year's experience.

3.  Each participant reviews the interview guide provided by the organizer and the advisors. The participant may modify the interview guide to better suit their needs.

    The participant may change the interview guide from one interview to the following interview as their understanding of the topic increases.

4.  Each participant conducts three interviews, one per developer.

    Participants are expected to use the interview guide. They are also expected to follow commonly accepted guidelines for good interviews, for example, avoiding leading and closed questions, and adhering to the master-apprentice model. See for example the three-page description in the CPUX-F Curriculum, chapter 4. The CPUX-F curriculum is available in German and English at no cost at uxqb.org.

    Interviews may be conducted in German or English.
    Deliverables may be written in German or English; English is preferred.

    Each interview should last 30 to 50 minutes; interviews that last more than 50 minutes will not be accepted because of the time effort involved in analyzing long videos. Each interview must be videotaped so that both the interviewer and the interviewee are visible. The interviews are conducted within a period agreed by the participants, for example, January and February 2024.

    Each participant and each participating front-end developer must sign a video release form that will be provided by the organizer. The form permits the release of the videos to all CIS-1 participants. However, each CIS-1 participant may decide at a later point in time whether their video may be released to the general public.

5.  Each participant writes a report summarizing the insights gathered from all the interviews the participant has done in the study, that is, not one report per interview. The report should have no more than five pages. The coordinator will provide a report template.

6.  Each participant sends their results to the coordinator.

    The results are the interview guide, the report, the videos from the interviews, and a brief description of interesting and insightful experiences from the interviews. If there are several versions of the interview guide, all versions must be submitted.

7.  The coordinator anonymizes all results and makes them available to all participants.

8.  The results are compared and analyzed in one or more workshops. All CIS-1 participants will be encouraged to participate in these workshops. The workshops can be virtual or physical, for example, in connection with UX conferences.

9.  The coordinator will take initiatives to publish and communicate results to the UX community, for example, through papers and conference presentations. CIS-1

participants will be invited to contribute actively to these efforts. They are also free to publish their learnings and results from CIS-1.

10. With permission of both the interviewer and the interviewee, a selection of good practice video tapes may be retained as training materials for UX courses.

# Developer Journey Maps

One possible outcome of CIS-1 is one or more developer journey maps that describe developers' interface-related activities both when no UX professionals are involved and when developers cooperate with UX professionals.

In a workshop in September 2022, about 40 German UX professionals co-created developer journey maps for three scenarios based on their personal experiences. The scenarios were:

- No UX professionals available

- Developers cooperate with UX professionals; the UX maturity is low

- Developers cooperate with UX professionals; the UX maturity is high

The developer journey maps may serve as inspiration for the interview guides. They are available in German and English on www.dialogdesign.dk/tekster/djm.pdf

Some of the entries in the maps are fragmentary or even cryptic because they were originally written on Post-Its during a workshop, but they are hopefully understandable anyway.

# Participation

To indicate your interest in participating in CIS-1, send an email to Rolf Molich, molich@dialogdesign.dk before the end of December, 2023.

Participation in CIS-1 is free. Participants are expected to invest 10 to 25 hours in conducting interviews, reporting their results and discussing the outcomes of CIS-1.

Provide your name, approximate age, number of years you have worked as a UX professional and your experience in conducting UX-related interviews, for example, the approximate number of one-on-one interviews you have conducted. Please also provide the name of your current employer and indicate whether your employer supports your participation in CIS-1. You may include an optional statement of why we should select you if more people sign up for CIS-1 than we can accommodate.

You may sign up as a team of two or three UX professionals. If a team signs up, we will need the above information for each team member. However, you will be designated as the team leader and all correspondence will be issued to you and you will be the point of contact.